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Matt Bendell is a writer/producer/editor currently working in the field of radio. He has experience ranging from news and magazine writing, to television and audio production, social media branding, SEO content development and video and audio editing and production.

He has 12 years of experience in various media.

In addition to his current role as senior National radio producer for a global organization, he freelances for various periodicals. He has also written, edited and produced another nationally distributed radio program, wrote technical reports in various forms, including funding reports to major donors in the non-profit sector. He has also worked in television programming.

He has interviewed a wide variety of guests from music artists and politicians, to authors, actors and TV personalities. Matt holds a Bachelor of Arts degree in Communication Arts/Journalism (Marketing minor).

Specialties:

Radio script writing, marketing, SEO content creation, interviewing, magazine writing, news writing, press releases, community/public relations, radio interviews, reporting, web design, web publishing, research, editing and social media.

Experience:

- [National Radio Producer at Cru/Campus Crusade for Christ](#) (February 2009 – Present)

Write and produce "[Making Your Life Count](#)," a daily one and two minute radio feature heard on more than 800 radio stations/1,400 signals nationwide (with a daily listening audience of more than 3 million domestically and 30 million globally). Plan the guest lineup, schedule and conduct interviews in our radio studios and via phone, oversee interview transcription, write and produce daily radio program scripts and oversee studio recording with Dr. Steve Douglass (president of Cru/Campus Crusade for Christ). The radio features are distributed via satellite (Amb-OS), internet (mp3s and zipped files) and CD mailings.

- [Freelance Writer at VS Publishing Company](#) (March 2008 – Present)

Pitch ideas, gather and/or take photos, conduct interviews and write department stories/features for regional publications: Central Florida Lifestyle Magazines (East, North, Southwest and Central).

- [Freelance Writer at Newsmax Media](#) (September 2013 – Present)

Cover various topics and subject matter including, but not limited to faith and culture.

- *Freelance Writer at [The Contentinators](#) (April 2013 – Present)*

Write SEO/blog content for clients as assigned.

- *Freelance Content Contributor at [AOL/MapQuest](#) (October 2015 – Present)*

Contribute/publish travel content on the Parachute/MapQuest website.

- *Radio Producer/Writer/Editor at [The JESUS Film Project](#) (June 2006 - February 2009)*

Wrote reports for major donors who funded new language versions of the film (currently in more than 1,300 languages). Gathered information, conducted interviews and organized the information into a presentable fashion. Maintained and updated the “stories” section of the [www.JesusFilm.org](#) website.

Wrote and produced the JESUS Film World Report (a broadcast ministry of the JESUS Film Project). Wrote and edited scripts, sent them off to pronunciation teams, and ensured recording. Conducted interviews, edited sound bites and distributed one-minute news spots as Public Service Announcements to air on more than 500 radio stations nationwide.

- *Master Control/Programming at [Sinclair Broadcast Group](#) (December 2004 - May 2006)*

Tuned live shots for the 5, 6 and 10 p.m. news. Controlled on-air operations for both the local ABC affiliate (channel 3) and My Network TV 35. Kept detailed logs of all on-air operations for reference by the Federal Communications Commission and the general public. Dubbed commercial spots for both stations and recorded satellite feeds and timed programming to air.

Skills & Expertise:

Editing , Writing, Radio, Audio and Video editing/rendering, Photoshop, Adobe Suite, Journalism, Research, Microsoft Office, marketing, Communications, Copywriting, Public Relations, Interviewing, Television, Photography, Blogging, Production, Word, Copy Editing, HTML, Non-profits, Web Design, Press Releases, Newspaper, Broadcasting, Broadcast Writing, Social Media, Brand Awareness and Promotion.

Education:

- *[University of West Florida \(UWF\)](#)*

Bachelor of Arts, Communication Arts/Journalism (2006)

Interests:

Family, Writing, Swimming, Fishing, Golf, Tennis, Travel